



NON-Fungible **Art Order**

**A** Censorship Resistant **tool for**  
**artists to be focused only on**  
**build** amazing pieces of art

Addressing unanswered problems like ownership, corporeity,  
manipulation and eternity

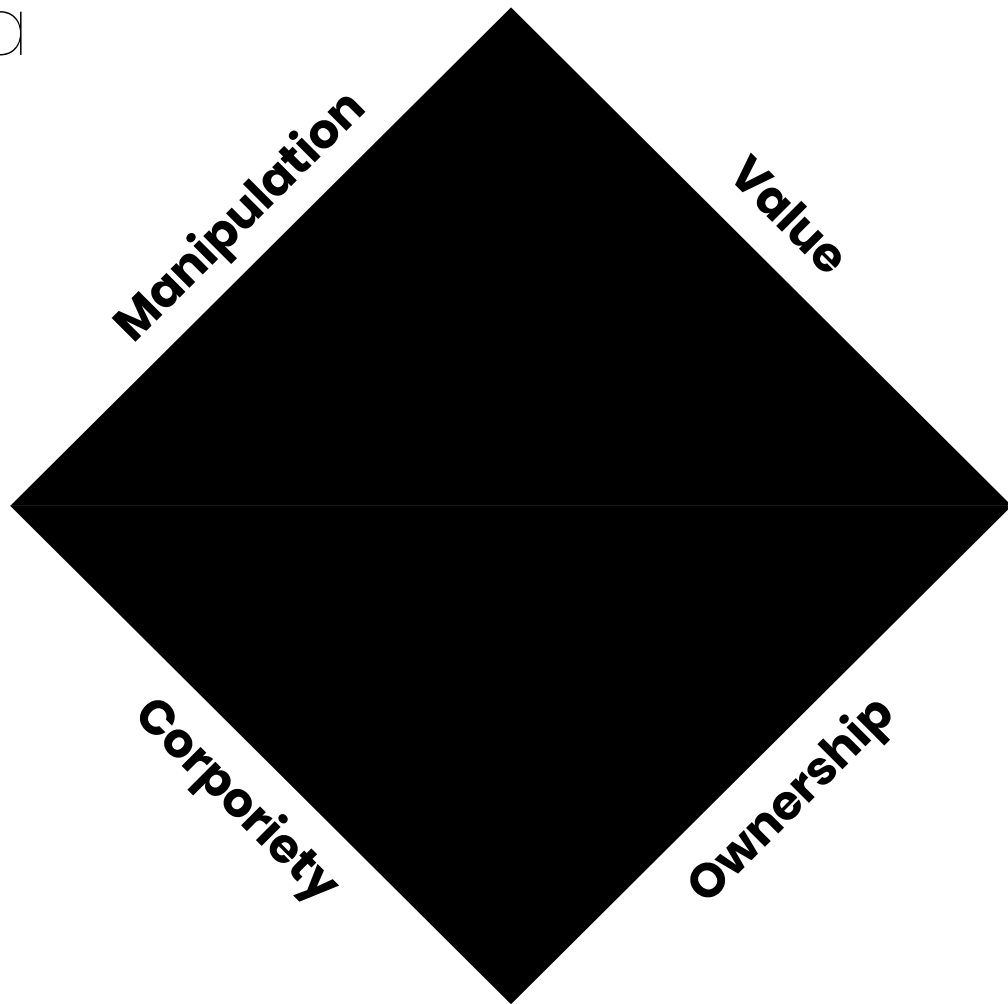
# The Art Quadrilemma

**Ownership:** Tangible art have atomic limits, and digital art has bit limits, the first is not shareable and not verifiable with some trusted ownership features, the second one have no owners and missed every exchangeable opportunity.

**Corporiety:** Tangible art has a limited life based on materials, and Digital art has a limited life based on interest in maintaining or non-censuring its bits.

**Value:** In a century where every information and piece of art is digitally copied, shared and printed the world of art have to find new ways to build intrinsic values.

**Manipulation:** Every piece of art is manipulable by the owner or copied. For years, the world of art never solved this problem in a trusted and smart way.



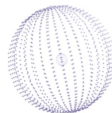
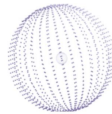
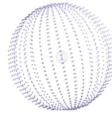
# The NAO Solution

The NAO Project is an Application on top of an Open Source protocol called “**Robe**” to **help artists on building amazing artworks** in a new **Censorship Resistant, Immutable, Multidimensional** way with **trustless based ownership** free from certifications or institutions.

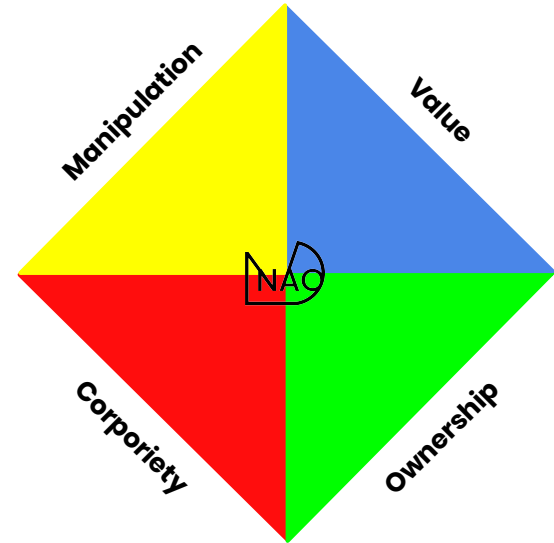
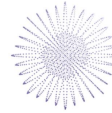
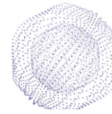
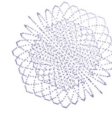
## Blockchain?

NAO is a new way for artist to build their artwork, is based on **Non-Fungible Token** Technology (ERC 721). NFTs are **Unique Cryptographic Tokens that stores information** and are already used in the Gaming Industry to make collectibles exchangeable.

ERC-20: A  
CLASS OF  
IDENTICAL  
TOKENS



ERC-721: A  
CLASS OF  
UNIQUE  
TOKENS

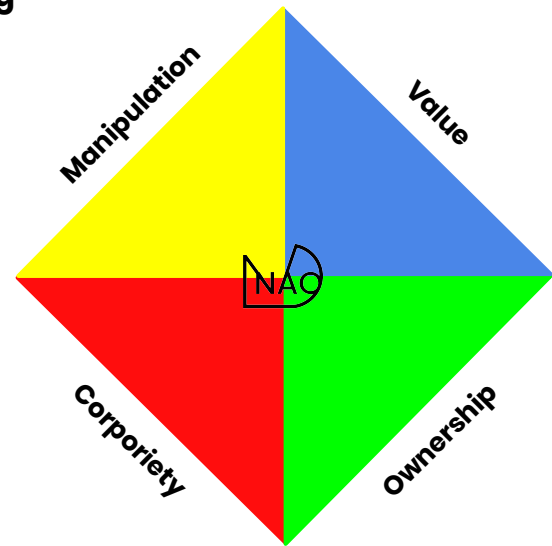
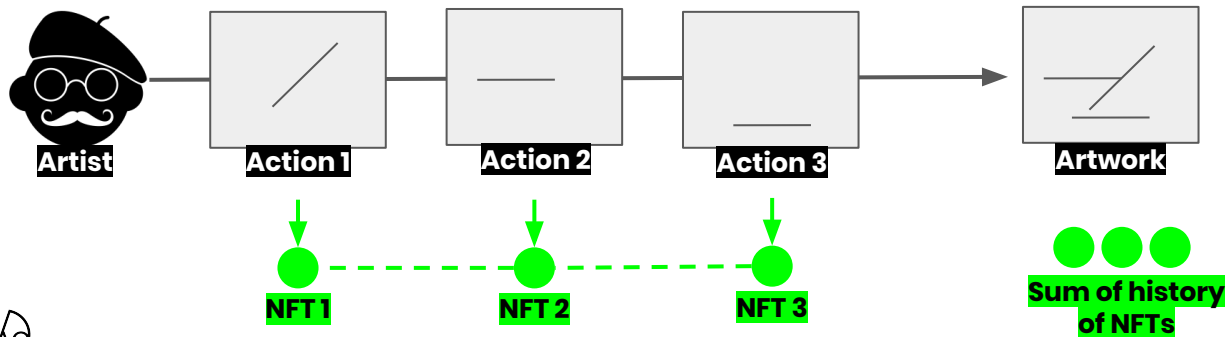


# The NAO Solution

Robe is an Open Source Protocol on top of the **Ethereum and the AION Blockchains** via Smart Contract that allows the creation of NFTs with pieces of information inside with an **XML/HTML standard**, in this case, we'll use **SVG encoding to timestamping images** about the artworks, but **the intrinsic value is about the process...**

## How does it work?

NAO provides a **Decentralized and Censorship-Resistant Ownership** for every single art project (Dart), **preventing frauds by design**. Using NAO, **artists will transact every action** they made, producing their artwork **building a series of concatenated NFTs**. As a result, we're secure that the artwork is made by an artist **trusting the history of actions**. At the end of the day, **the artwork is the sum of a series of non-manipulable and perpetual actions in the process**.

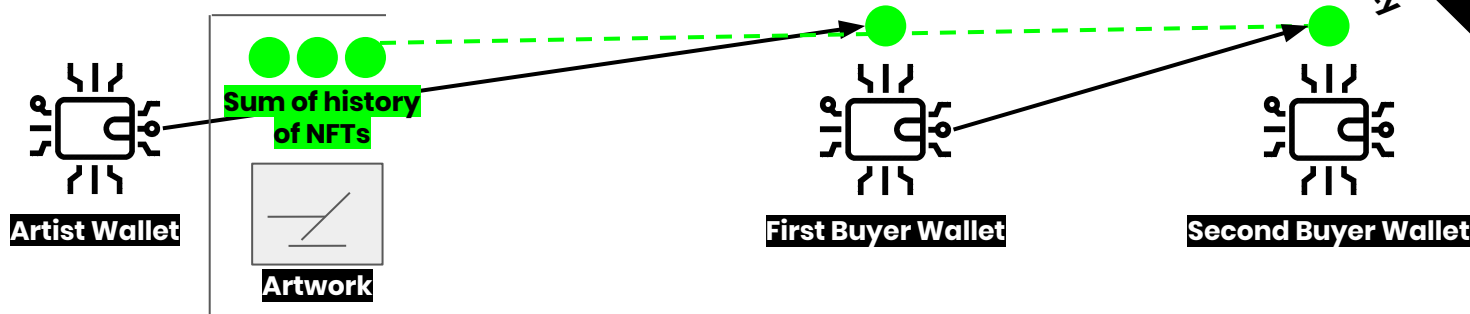
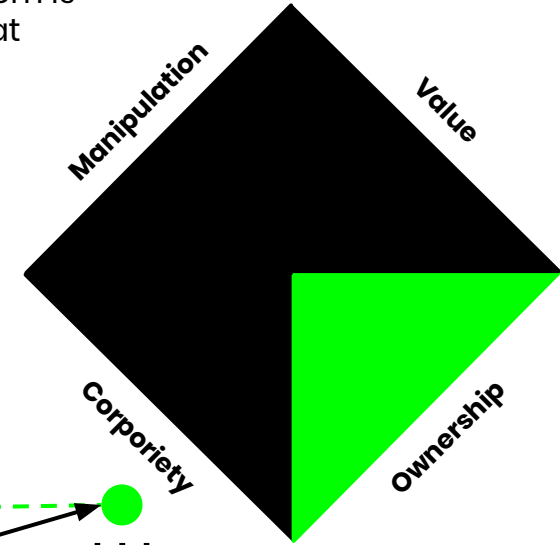


# How NAO solves Ownership

Ownership of art is a huge unanswered question in the art industry, **tangible and digital artworks are easily reproducible**. The Art industry is using **archaic and not completely trustable validation documents** and with the internet era, this problem is critical because **artists and collectors have to share** to reach the audience but at the same time to validate their ownership.

## How?

The wallet of the artist makes all of the NFTs, in the Blockchain Industry, a Wallet is a secure way to guarantee ownership via A Public key (Public ID) and a Private Key (Holed by the owner). When the owner wants to send the ownership to another wallet, he can send the first NFT of the chain. All of the other NFTs remained in the original wallet, so **everyone knows who created it and who has the ownership of it**.

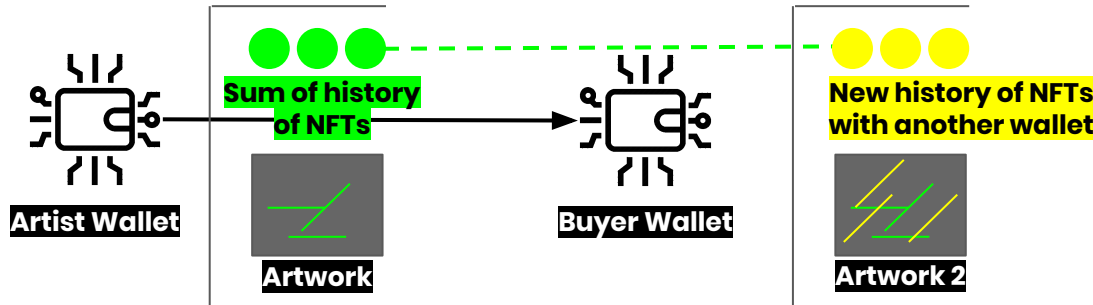
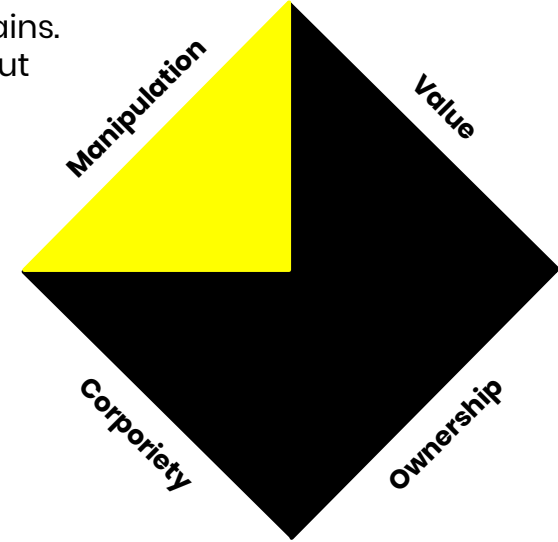


# How NAO solves Manipulation

Manipulation in the art industry is a huge elephant in the room, **who own a tangible artwork could manipulate it, who own the servers that host a digital artwork could eliminate or manipulate it.** With **NAO NFTs are non-manipulable elements** and without any chance of loose information thanks to Public Permissionless Blockchains. In addition, the owner of the artwork could manipulate it, but building a fork without ruin the original artist's intention, but building another one on top of it.

## How does it work?

When the artist transacts the ownership to a buyer, the new owner became **the only one who has the right to fork the artwork**, without manipulating the information of the original. Exactly as in the real world, every new owner could fork the invention building a new one on top of the original or another fork, improving creativity, adding tangible-similar new values but without losing any artist intention.

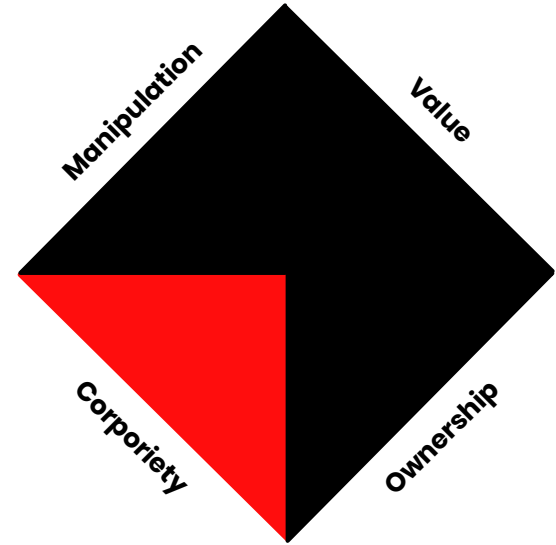
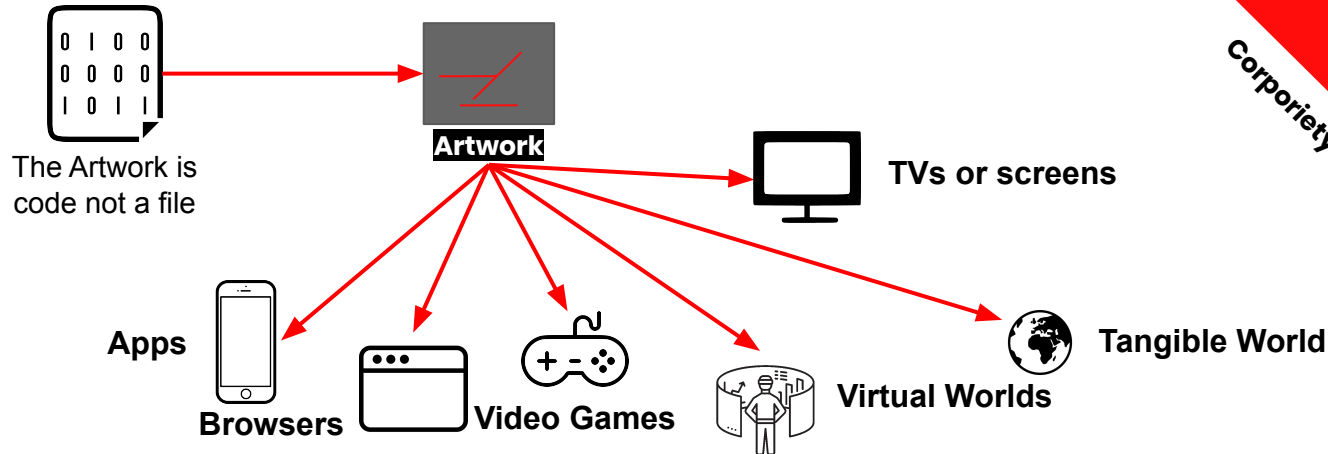


# How NAO solves Corporeity

Corporeity is a limit in the tangible art, but materials contains all of the intrinsic values loosed in digital art. NAO added all of the exchangeable values of tangible art but with all of the infinite corporeity that bits generate in the digital art.

## How does it work?

NAO artworks are designed to be SVG based in HTML standards, so it's **more resilient than digital art** shared in picture-based files (PNG, JPG and so on) **because is about code**. Every artwork could be **usable everywhere, from browsers to TVs to VR and take infinite forms** without manipulating the original intent of the artist





# How NAO solves Value

The **intrinsic value of a piece of art** is about the ownership of an artwork and **the possibility to exhibit it, manipulate it or sell it**. NAO is able to add this features on every DArt Artwork.



## Ownership:

Every NAO buyer has all of the **ownership rights about an artwork and can sell it**, without needs any centralized authority to validate it

## Manipulation:

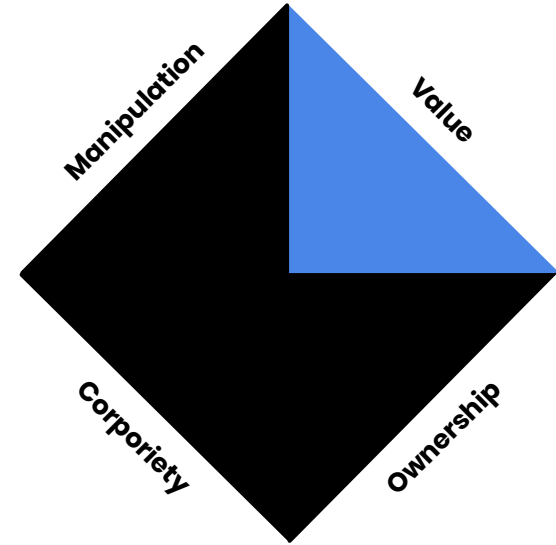
Every NAO buyer have the opportunity to **fork the artwork to manipulate it or enrich it** without ruining the original intention of the artist, but adding new values on it.

## Corporiety:

Every NAO artwork have a **multidimensional corporiety, based on code** and can be exhibited in infinite kinds of forms.

## Value:

Every NAO artwork is unique, is not about tokenization of art, is about **building a new form of art designed for the blockchain**. The artwork is decentralized and **buyers can manipulate, sell or expose their artwork without trusting any external authority**. BTW the most important thing is that Artwork ownership is single, not fungible or “tokenized” that is illicit speculation.



**For more information or  
Investors presentation...**

**[alet@risepic.com](mailto:alet@risepic.com)**